

# Which Corporations Control the World?

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# Theme: Global Economy

# by Hannah Williams

A surprisingly small number of corporations control massive global market shares.

Banks and Finance, Media, Big Oil, The Global Food Conglomerates,

The World's largest banks hold a total of \$25.1 trillion in assets



Source: InternationalBusinessGuide.org

A surprisingly small number of corporations control massive global market shares. How many of the brands below do you use?

# It's a Small World at the Top:

# **Banking**

#### Largest banks hold a total of \$25.1 trillion:[1]

- 1.) ICBC, China, \$2.95 trillion in assets, over 18,000 outlets, 108 branches globally
- 2.) HSBC holdings, UK, \$2.68 trillion in assets, 6,600 offices in 80 countries, 55 million customers
- 3.) Deutsche Bank, Germany, \$2.6 trillion in assets, 2,963 branches, 70 countries, 46 million customers
- 4.) Credit Agricole Group, France, \$2.58 trillion in assets, 60 countries, over 21 million clients
- 5.) BNP Paribas, France, \$2.51 trillion in assets
- 6.) Mitsubishi UFJ Financial Group, Japan, \$2.49 trillion in assets
- 7.) Barclays PLC, United Kingdom, \$2.41 trillion in assets
- 8.) JPMorgan Chase & Co., U.S., \$2.39 trillion in assets
- 9.) China Construction Bank Corp., China, \$2.36 trillion in assets
- 10.) Japan Post Bank, Japan, \$2.12 trillion in assets

Enough to fund the federal U.S. government for over 7 years.[2]

Or roughly \$3500 per person on earth.

#### Media

# 1.) Comcast Corporation: \$62.5 billion revenue, \$6 billion in profit

Owns:

**MSNBC** 

**NBC** Universal

MLB Network

E! Entertainment

Golf Channel

Xfinity

AT&T Broadband

# 2.) The Walt Disney Company: \$42 billion revenue, \$5.5 billion in profit

Owns:

**ABC** 

**ESPN** 

Pixar

**Marvel Comics** 

**Touchstone Pictures** 

Lucasfilm

Walt Disney Records

Hollywood Records

Disney Music Publishing

The Baby Einstein Company

50% of A&E Networks

# 3.) Time Warner Company

Owns:

HBO

Time (Southern Living, Sports Illustrated, Time, Golf Magazine, Health, Entertainment Weekly)

**IPC** Media

**Grupo Editorial Expansion** 

Turner Broadcasting (TNT, TruTV, TBS, TCM, NBC, Cartoon Network, March Madness, CNN) Warner Bros. Picture Group

#### 4.) Viacom \$15 billion revenue and \$2 billion profit

Owns:

**Paramount Pictures** 

MTV

VH1

BET

Nickelodeon

Spike

Comedy Central

#### 5.) News Corporation, \$34 billion revenue, \$1.1 billion profit

Owns:

Fox

Wall Street Journal

Times of London

Barron's

Harper Collins

# **Food and Beverage Companies**

#### 1.) PepsiCo Inc

Makes:

Gatorade

Propel

Pepsi

Aquafina

Sobe

Mountain Dew

Sierra Mist

Cheetos

Doritos

Frito Lay

Funyun's

Lay's

Ruffles

**Tostitos** 

Quaker

Amp Energy

Lipton

Rockstar Energy

Seattle's Best Coffee

Starbucks: Doubleshot, Frappucino, Iced Coffee

# 2.) Tyson Foods Inc-World's largest Chicken Processor

Supplies:

KFC

Taco Bell

McDonalds

Burger King

Wendy's

Wal-Mart

Kroger

IGA

Beef O'Grady's

# 3.) Nestle (U.S. And Canada)

74 brands of water

38 brands of ice cream:

including Haagen-Dazs

Dreyer's

And Nestle Drumstick

Frozen food:

Stouffers

Lean Cuisine

**Hot Pockets** 

Tombstone Pizza

DiGiorno Pizza

California Pizza Kitchen

Candy:

Wonka brands,

Baby Ruth

Chips Ahoy!

Goobers

**Icebreakers** 

Pet Food:

Alpo

Beneful

Fancy Feast

Friskies

Gourmet

Mighty Dog

ONE

Pro Plan

Purina

**Tidy Cats** 

Cosmetics:

30% share in L'Oreal, Garnier, Maybelline, and Lancome, and The Body Shop Stores

# 4.) JBS USA-Subsidiary of the world's largest beef processor

Beef Brands:

Swift

G.F. Swift 1855 Brand Premium Beef

Aspen Ridge Natural Beef

Swift Black Angus

Cedar River Farms

5 Star Beef

Chef's Exclusive

Showcase Premium Ground Beef

Chicken Brands:

Pilgrim's

Pierce Chicken

Wing Dings

Wing Zings

Speed Grill

Country Pride

To-Ricos

Pork Brands:

1855 Premium Pork

Swift Premium Dry Rubbed Pork

Swift Premium Natural Guaranteed Tender Pork

Swift Premium Natural Pork

Swift La Herencia Natural Pork

#### 5.) Anheuser-Busch InBev

Over 200 beer brands made in 30 countries

Sold in 130 countries

Including:

St. Pauli Girl

Stella Artois

Spaten

Rolling Rock

Michelob

Hoegaarden

Busch

Budweiser

**Bud Light** 

Beck's

Bass

#### Oil

The top five oil producing companies produce almost twice what the US's refined petroleum product consumption per day is.

#### 1.) Saudi Aramco

Saudi Arabia 12.5 million barrels a day \$1 billion plus in DAILY revenue

#### 2.) Gazprom

Russia

9.7 million barrels per day\$40 billion a year profits3.) National Iranian Oil Co.

Iran

6.4 million barrels per day State owned

# 4.) ExxonMobil

America

5.3 million barrels per day\$40 billion in profit

#### 5.) PetroChina

China



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- 8. Assets Owned by Disney
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- 12. Tyson Acquisitions
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