

What Does Facebook Know About Me (It's Scary)

By [BroadbandSearch](#)

Theme: [Intelligence](#)

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Whether it's eerily-specific ads popping up in our news feeds, or stories about our data leaking into the wrong hands, there's plenty of evidence that Facebook knows quite a bit about us.

But exactly what information does Facebook have? It's a question we may not want to know the answer to, but one that we can likely deduce. That's right. It's a lot.

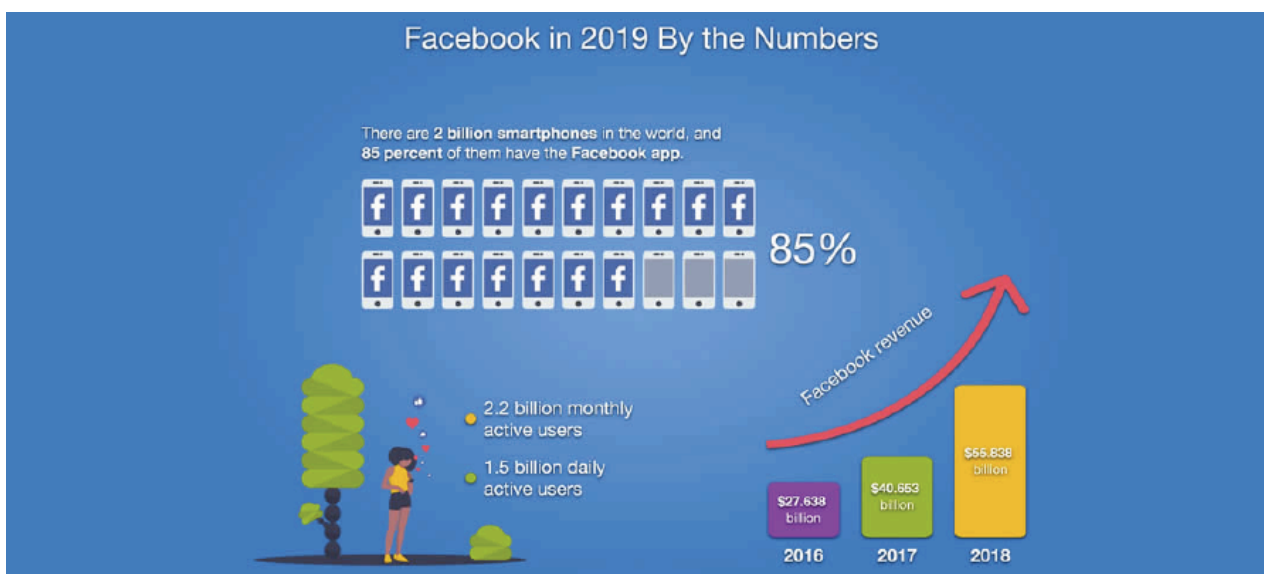
Facebook is not the only company that collects data about you. In fact, most of the services you use on your phone, tablet, and computer are probably tracking your activity in one way or another. However, we give Facebook a lot more valuable information than to most other companies, and they know how to use this to generate lots and lots of revenue.

Interestingly, though, people seem to trust Facebook less than other companies when it comes to handling their personal information, so it's worth delving a little deeper into exactly what this social media giant knows about us.

Facebook in 2019: Just How Big Is It?

We don't need a bunch of statistics to know that Facebook plays an important role in our lives, but understanding just how big it is sheds some light on how important it is that Facebook has so much data about its users.

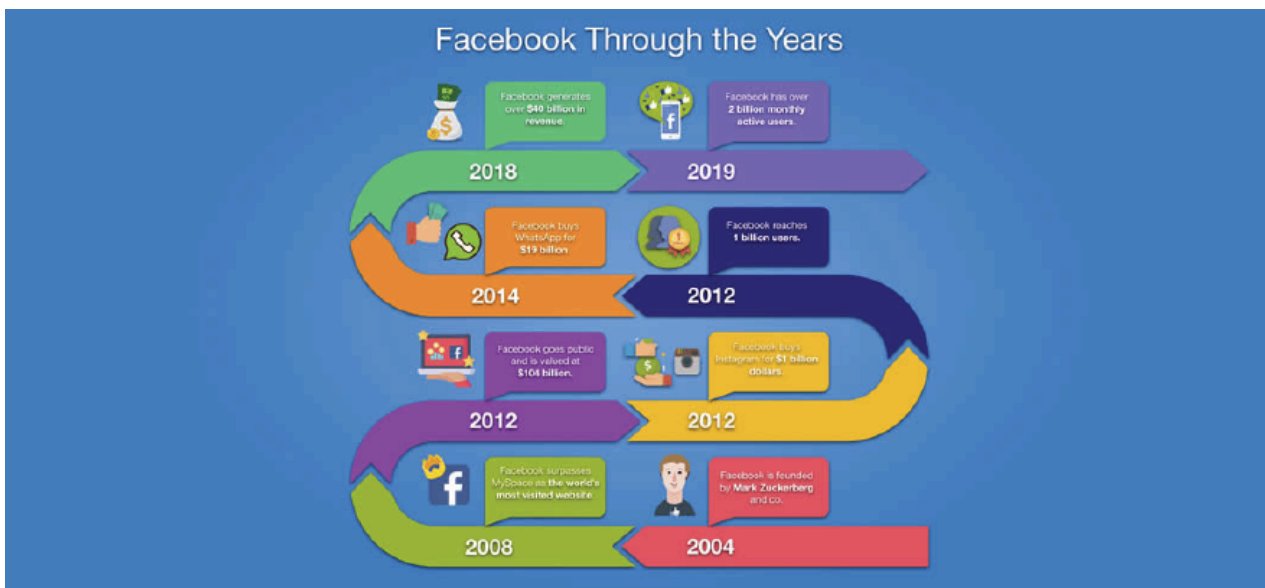
To give you an idea of just how big Facebook is, consider the following:



Sources: Macrotrend and The Hub

Facebook is More Than Just Facebook

Over the years, Facebook has grown considerably both in terms of how much revenue it makes as well as users. Here's a snapshot of the journey Facebook has taken since its founding in 2004 to the present day.



The use of these apps means that Facebook has access to you in three different ways, and if you use all these services on a regular basis, then you can bet that Facebook knows quite a bit about who you are and what you do.

[Read the full article by Broadband Search here.](#)

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