

# United Nations Recruited Over 100,000 ‘Digital First Responders’ to Push Establishment COVID Narrative

October 2020 admission gets fresh attention.

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*At the height of the pandemic, the United Nations recruited over 100,000 “digital first responders’ to push the establishment narrative on COVID via social media.*

The revelation actually slipped out in October 2020 during a World Economic Forum podcast called ‘Seeking a cure for the infodemic’, although it is only going viral on Twitter today.

In the podcast, Melissa Fleming, head of global communications for the United Nations, explains how the COVID pandemic and lockdowns created a “communications crisis” in addition to a public health emergency.

Fleming acknowledged that in order to fight so-called “misinformation” about the pandemic, the UN tapped up 110,000 people to amplify their messaging across social media.

“So far, we’ve recruited 110,000 information volunteers, and we equip these information volunteers with the kind of knowledge about how misinformation spreads and ask them to serve as kind of ‘digital first-responders’ in those spaces where misinformation travels,” Fleming stated.

That was nearly 2 years ago. It is not known how many ‘digital first responders’ have been recruited up to this point.

Similar efforts to create astroturf campaigns to push a specific message are nothing new, but when entities such as oil companies engage in it, they are lambasted for rigging the discussion.

However, when globalist technocrats at the UN or the WEF do it, apparently it’s fine.

Last year, it was [revealed](#) that the British government used “propagandistic” fear tactics to scare the public into mass compliance during the first COVID lockdown, according to a behavioral scientist who worked inside Downing Street.

Scientists in the UK working as advisors for the government [admitted](#) using what they later conceded to be “unethical” and “totalitarian” methods of instilling fear in the population in order to control behavior during the pandemic.

As we previously [highlighted](#), the World Economic Forum is now advocating for the merger of human and artificial intelligence systems to censor “hate speech” and “misinformation” online before it is even allowed to be posted.

In what some dubbed “preemptive censorship,” the WEF is creating a system that would block posts from appearing if they fail the censorship filter.

Of course, the WEF, which is infamous for blocking its critics on Twitter, would never abuse such a system to shield itself from scrutiny.

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