

# The Military as a Jobs Program: There are More Efficient Ways to Stimulate the Economy

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"Every gun that is made, every warship launched, every rocket fired signifies, in the final sense, a theft from those who hunger and are not fed, those who are cold and are not clothed. . . . We pay for a single fighter plane with a half million bushels of wheat. We pay for a single destroyer with new homes that could have housed more than 8,000 people."

-Dwight David Eisenhower, "The Chance for Peace," speech given to the American Society of Newspaper Editors, Apr. 16, 1953

In a Wall Street Journal editorial on June 8 bemoaning the failure of the Obama stimulus package, Martin Feldstein wrote:

"Experience shows that the most cost-effective form of temporary fiscal stimulus is direct government spending. The most obvious way to achieve that in 2009 was to repair and replace the military equipment used in Iraq and Afghanistan that would otherwise have to be done in the future. ☐ But the Obama stimulus had nothing for the Defense Department."

The military is the nation's largest and most firmly entrenched entitlement program, one that takes half of every tax dollar. Even if "national security" is considered our number one priority (a dubious choice when the real unemployment rate is over 16%), estimates are that the military budget could be cut in half or more and we would still have the most powerful military machine in the world. Our enemies (if any) are now "terrorists," not countries; and what is needed to contain them (if anything) is local policing, not global warfare. Much of our military hardware is just good for "shock and awe," not needed for any "real and present danger."

Military spending is the very essence of "built-in obsolescence": it turns out products that are designed to blow up. The military is not subject to ordinary market principles but works on a "cost-plus" basis, with producers reimbursed for whatever they have spent plus a guaranteed profit. Gone are the usual competitive restraints that keep capitalist corporations "lean and mean." Private contractors hired by the government on no-bid contracts can be as wasteful and inefficient as they like and still make a tidy profit. Yet

legislators looking to slash wasteful "entitlements" persist in overlooking this obvious elephant in the room.

The reason massive military spending is considered the most "obvious" way to produce a fiscal stimulus is simply that it is the only form of direct government spending that gets a pass from the deficit hawks. The economy is desperate to get money flowing through it, and today only the government is in a position to turn on the spigots; but there is a tourniquet on government spending. That is true for everything but the military, the only program on which the government is allowed to spend seemingly without limit, often even without oversight.

Chalmers Johnson estimated in 2004 that as much as 40% of the Pentagon budget is "black," meaning hidden from public scrutiny. The black budget is so top secret that Congress itself is not allowed to peer in and haggle over the price. Democratic control of the military has broken down. The military is being used for purposes that even Congress is not allowed to know, much less vote on. The U.S. is no longer a constitutional republic but is a national security state. Foreign policy is determined behind closed doors by powerful private interests that use our military presence abroad to secure their access to cheap labor, markets and resources. At least, we assume that is what is going on. A declared objective of U.S. military policy is "full spectrum dominance." That could well mean dominance over the American people along with everyone else.

Why is the military's half of the pie sacrosanct? Wasteful and unnecessary military programs get a pass from legislators because the military is also our largest and most secure jobs program, one that has penetrated into the nooks and crannies of Every Town U.S.A. If it were disbanded, the economy would be crippled by soaring unemployment, plant closures, and bankruptcies. <u>Bruce Gagnon</u>, coordinator of the Global Network Against Weapons and Nuclear Power, writes:

"Most politicians understand . . . that weapons production is currently the number one industrial export product of the U.S. They know that major industrial job creation is largely coming from the Pentagon. Thus most politicians, from both parties, want to continue to support the military industrial complex gravy train for their communities."

That explains why the country seems to be permanently at war. If we had peace, the war machine would be out of a job. Every year since World War II, the U.S. has been at war somewhere. It has been said that if we didn't have a war to fight, we would have to create one just to keep the war business going. We have a military empire of over 800 bases around the world. What is to become of them when the lion lies down with the lamb and peace reigns everywhere?

#### **Military Conversion**

Fortunately, there is a way to solve these problems without maintaining a perpetual state of war: keep the jobs but convert them to civilian use. Military conversion is a well thought-out program that could provide real economic stimulus and national security for people here and abroad. Existing military bases, laboratories, and production facilities can be converted to civilian uses. Bases can become industrial parks, schools, airports, hospitals, recreation facilities, and so forth. Converted factories can produce consumer and capital goods:

machine tools, electric locomotives, farm machinery, oil field equipment, construction machinery for modernizing infrastructure.

It has been done before. According to Lloyd Dumas in The Socio-economic Conversion from War to Peace (1995):

"At the end of World War II, . . . a large fraction of the nation's output had to be moved from military to civilian production. . . . Some 30 percent of U.S. output was transferred in one year without the unemployment rate ever rising above 3 percent. This experience made it clear that it is possible to redirect enormous amounts of productive resources from military to civilian activity without intolerable economic disruption."

In the early 19th century, when we had no major wars to fight, the U.S. military was turned into a civil service that built infrastructure for the nation.

A successful modern example is the United States Army Corps of Engineers (USACE), the world's largest public engineering, design and construction management agency. Its mission is to provide vital public engineering services to strengthen the nation's security, energize the economy, and reduce risks from disasters. Generally associated with dams, canals and flood protection in the United States, USACE is involved in a wide range of public works both here and abroad. The Corps of Engineers provides 24% of U.S. hydropower capacity and is engaged in environmental regulation and ecosystem restoration, among other useful projects.

The late Seymour Melman, a professor at Columbia University, wrote extensively for fifty years on "economic conversion", the ordered transition from military to civilian production by military industries and facilities. He <a href="mailto:showed">showed</a> that a carefully designed conversion program could create more jobs than the war machine sustains now. The military actually destroys jobs in the civilian economy. The higher profits from cost-plus military manufacturing cause manufacturers to abandon more competitive civilian endeavors; and the permanent war economy takes engineers, capital and resources away from civilian production.

#### Bruce Gagnon writes:

"Across the nation colleges and universities are turning to the Pentagon for greater research funding as Congress and successive administrations have cut back on scientific research and development investment. As this trend worsens we find growing evidence that engineering, computer science, astronomy, mathematics, and other departments are becoming "militarized" in order to maintain funding levels."

This research and production is not easily transferable to civilian use, since it has been designed for tasks that are radically different from civilian needs. And because we have put so many resources into military production, we have fallen behind industrially.

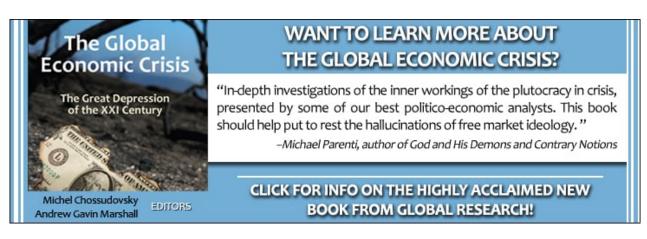
A <u>2007 study</u> by Robert Pollin and Heidi Garrett-Peltier of the University of Massachusetts found that government investment in education creates twice as many jobs as investment in the military. Spending on personal consumption, health care, education, mass transit, and construction for home weatherization and infrastructure repair all were found to create more jobs per \$1 billon in expenditures than military spending does.

Clearly, the half of the budget now going to military pursuits could be better spent. If we are going to double exports in the next five years, as President Obama has pledged, we will need to divert some of the resources poured down the black hole of war to productive civilian industry.

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