

# The Illusion of Choice: Ninety Percent of American Media Controlled by Six Corporations

The conglomerates are: General Electric, News Corp., Disney, Viacom, Time Warner and CBS.

By [Vic Bishop](#)

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Region: [USA](#)

Theme: [Media Disinformation](#)

*It is worth repeating again and again that the bulk of America's [mainline media](#) is owned and controlled by a mere 6 corporations. This, of course, means that unless you're already consciously avoiding these mainline media sources, then most of the news and entertainment that makes it onto your screen and into your mind comes from a small pool of corporate sources, all of which play important roles in delivering propaganda, social programming and perpetual [crisis narratives](#) to the public.*

The conglomerates are: General Electric, News Corp., Disney, Viacom, Time Warner and CBS.

All are corporations that have their own shady histories, dealings and suspicious actors. Disney being widely regarded as an occult enterprise aimed at warping the minds of children with [disturbing subliminal imagery](#). One of these companies is also the 12th largest US military defense contractor, so it's no surprise that so much of our entertainment centers around the glorification of war and violence.

By surveying what is available for consumption in the mass media, it is easy to see what type of society these 6 corporations are helping to construct. They have the power to warp reality by calling staged shows 'reality' shows. Ideas which don't support mainstream narratives and the consumer agenda are omitted, and stories about independent people over-coming strife without dependence on government are seldom if ever elevated.

The promotion of shallow, materialistic, ego-centric values, and the obvious dumbing down of the American population is coming from these 6 corporations. Think about that. These are the companies that glorify consumption, [obedience](#), ignorance, the hyper-sexualization of youth, the glorification of war and government surveillance, and so on. The advertisers that support these media companies have tremendous sway over what makes it on the airwaves. They help to control public perception.

The bottom line is that corporate media is a behemoth of special interests and mind controllers. So much of the human story is omitted in this capitalistic, for-profit environment scheme like this, which is why now more than ever the independent, [alternative media](#) is such a gem for human kind.

The info-graphic below was produced in 2011 by [FrugalDad.com](#), and although there have been some changes to the information since then, the landscape of American media is well

represented here. Compare today to 1983 when the industry was occupied by some 50 independent media companies.

Some changes to the graphic noted by Business Insider:

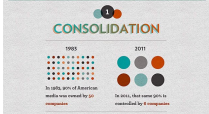
NOTE: This infographic is from last year and is missing some key transactions. [GE](#) does not own [NBC](#) (or [Comcast](#) or any media) anymore. So that 6th company is now Comcast. And [Time Warner](#) doesn't own [AOL](#), so Huffington Post isn't affiliated with them.

With such tremendous global reach in all forms of media communication, these corporations help to shape our world by providing coverage of our lives, analyses of our world, entertainment to pass our time and inspire our minds, and even distraction and occupation for our children.



# Media Consolidation: THE ILLUSION OF CHOICE

Media has never been more consolidated. 6 media giants now control a staggering 90% of what we read, watch, or listen to.

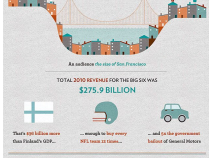


THESE SIX COMPANIES ARE:

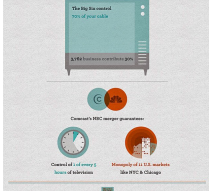
<b>DIS</b> Media: Entertainment Weekly, News, Sports Illustrated, Time, USA Today, Entertainment Weekly, News, Sports Illustrated, Time, USA Today	<b>TIME WARNER</b> Media: Entertainment Weekly, News, Sports Illustrated, Time, USA Today, Entertainment Weekly, News, Sports Illustrated, Time, USA Today	<b>VIACOM</b> Media: Entertainment Weekly, News, Sports Illustrated, Time, USA Today, Entertainment Weekly, News, Sports Illustrated, Time, USA Today	<b>20TH CENTURY FOX</b> Media: Entertainment Weekly, News, Sports Illustrated, Time, USA Today, Entertainment Weekly, News, Sports Illustrated, Time, USA Today	<b>CBS</b> Media: Entertainment Weekly, News, Sports Illustrated, Time, USA Today, Entertainment Weekly, News, Sports Illustrated, Time, USA Today
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**203 MEDIA EXECUTIVES CONTROL THE INFORMATION DIET OF 277 MILLION AMERICANS**

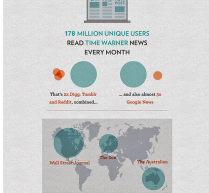
That's 1 media exec for every 1,370 subscribers.



## TELEVISION



## NEWS



**NEWS CORP OWNS THE TOP NEWSPAPER ON 5 CONTINENTS**

In total, they avoided 60% of U.S. taxes.

Enough to build 250,000 bridges.

...or fund 100,000 for 10 years.

## RADIO



**THAT'S 52 YEARS OF BACK-TO-BACK, NON-STOP PLAY**

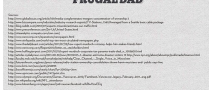
Listening to "The Billie Jean King" for the first time in 1973.

Still listening to "The Billie Jean King" 52 years later.

## MERGERS



**END**



Source: Federal Communications Commission, Bureau of Economic Analysis, Nielsen Media Research, and other industry sources. All figures are estimates and subject to change. © 2011 Frugal Dad.

Notes:

<http://www.businessinsider.com/these-6-corporations-control-90-of-the-media-in-america-2012-6>

<http://www.businessinsider.com/top-25-us-defense-companies-2012-2?op=1>

*Vic Bishop is a staff writer for [Waking Times](#).*

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