

# Persuading Jews Worldwide to Convert to Zionism

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Region: [Middle East & North Africa](#)  
Theme: [Law and Justice](#), [Police State & Civil Rights](#), [Poverty & Social Inequality](#)  
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*Lawfare [as used by](#) the Zionist organization The Lawfare Project and others is meant to persuade every Jew in the world (and not just Israeli Jews) that his or her Jewish identity, welfare and security are inextricably related to the continued suppression of justice, equality and freedom of Palestinian Arabs or, in other words, to the [Apartheid](#) Zionist Jewish state.*

Lawfare is a tool used by Zionist organizations to suppress pro-Palestine activity by conflating anti-Semitism (in its sense of “anti-Jewish animus”) with anti-Zionism, the ideology that perpetuates Israel’s denial of Palestinian rights. A case in point is the [lawsuit](#) against San Francisco State University (SFSU) currently being heard in a U.S. federal court brought by the right-wing Zionist organization The Lawfare Project, which relies on the complete conflation of anti-Jewish animus with criticism of Israel’s denial of Palestinian rights to assert that SFSU violated the constitutional and civil rights of Jewish students and community members. The true intent of the lawsuit is clear: to ensure that advocates for Palestinian rights are punished for standing up for human rights and justice for Palestinians, who have been dispossessed, occupied, and deprived of basic human rights for 70 years.

What The Lawfare Project is doing is simply consolidating the final stage “in the evolutionary method of Zionist policy” in Palestine as described in a long letter (written by **Chaim Arlosoroff** in 1932) addressed to **Chaim Weizmann** (an early Zionist born in Belarus) that appeared in the October 1948 *Jewish Frontier* under the title “Reflections on Zionist Policy”:

... The next “stage” will be attained when the relationship of real forces will be such as to preclude any possibility of the establishment of an Arab state in Palestine, i.e., when the Jews will acquire such additional strength as will automatically block the road for Arab domination. This will be followed by another “ stage” during which the Arabs will be unable to frustrate the constant growth of the Jewish community through ... immigration, colonization and the maintenance of peace and order in the country...

The farcical decades-long “Peace Process” notwithstanding, the Zionist movement has so far succeeded in precluding the establishment of a Palestinian Arab state in any part of Palestine, [claiming](#) all of it for Jews (the “Hebrew Nation”) worldwide. Having established Israel through the [ethnic cleansing](#) of non-Jewish Palestinian Arabs seventy years ago, and [occupied](#) the rest of the Palestinian territory a mere nineteen years later, the Zionist movement is today all out to consolidate and build on its achievement using, not only the economic, military and political strength of Israel itself (which is already [considerable](#)), but also the worldwide [support of Jews](#) (while also cultivating the [support](#) of American evangelist Christians).

Whereas the kind of brainwashing in which The Lawfare Project is engaged is standard fare in many synagogues and has been working, with very few exceptions, for decades, [recent polls](#) indicate that young Jews no longer buy what Israel packages and sells to them. Predictably, that is only spurring Brand Israel to [redouble its efforts](#):

Brand Israel says that 'Instead of stating dry facts, professionals must highlight Israel's decency, morality and the diversity of the Israeli society in general'. This is an act of self-deception. Israel is a society where a plurality of Jews support the physical expulsion of Israel's Palestinians and where 'Death to the Arabs' is the favourite chant of the Right.

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