

“Peeping Pigs” and Propaganda by Omission

By [Edward Curtin](#)

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Theme: [Media Disinformation](#), [Science and Medicine](#)

The creatures outside looked from pig to man, and from man to pig, and from pig to man again; but already it was impossible to say which was which. – George Orwell *Animal Farm*

While there is much talk these days about “fake news,” omitting important news is perhaps as widespread and egregiously harmful to an informed public. The following report tries to remedy the way the mainstream media have for years ignored one of the oddest but more important news stories of the last sixty years. Its implications are momentous, especially in the light of the exponential growth of spying and the loss of privacy. There are eyes everywhere these days. That we are being watched is beyond dispute; but by whom and why? This is the real story that the mainstream media have failed to address. Their failure to do so is truly laughable.

Extensive scientific research over fifty years has concluded that pigs that stink and grow larger as they age have small eyes and tend to stare at people. I have previously reported on these startling studies, but they have been met with a blind eye. Researchers across the world continue to replicate and confirm the findings of the original research done in 1953 in Kansas **by Dr. Wilfred Jeffred Eftie. Yet the mainstream media, as is their wont, keep failing to report these extraordinary studies or slight them as worse than fake news.** Averting one’s gaze from their import won’t make them disappear. Surveilling pigs may not be obvious, but the fact that they’re not makes them triply dangerous.

While seemingly insignificant on the face of it, these replicated studies in abnormal autology have led to new insights into our osmological understanding of the place of egoism in political life. The epistemology of egoism has long perplexed scientists, but Eftie’s brilliant counterintuitive insights have led to some major breakthroughs. However, the story of Eftie’s original discovery, ignored for years, deserves renewed attention. But I will get to that in due course. It is best to proceed backwards. Looking back will allow us to see if we have learned anything from the past and if something is gaining on us.

So let’s first take a look at a few of the significant follow-up studies that have added so much to our understanding of human animal behavior. It’s surely an understatement to say that in the world of science we stand on the shoulders of giants such as Eftie. It allows us to see so far. One study that was replicated 789 times found that small eyes in humans tended to result in marked elevations of dopamine and diminished activity in the frontal cortex, the same results that were found in pigs. When translated into the political arena, researchers found that politicians with small eyes tend to stare at people as a power tactic, and such body language is correlated with a tendency for them to grow larger as they age – i.e. get fat. Their small-eyed stares seem to intensify the power differential between them and those stared at, but this was not conclusively proven. Not yet, at least.

Unlike the pig studies from which this research emanated, no correlation was found to body

odor. However, one eminent New York City based researcher, Dr. Wilbur Shoat, made the startling discovery that smell is very subjective, and therefore in the human samples an intervening variable, such as the number and consistency of nose hairs, may be a factor. Shoat did find a possible link that demands further study: In the politicians and celebrities that comprised his sample – seemingly different from the original pigs – there was a significant probability that the sulfuric whiff they gave off came from their mouths when they talked, unlike the small-eyed fat pigs that stank all over; that, at least, was what some researchers felt they smelled when working with pigs. Ironically, pigs have an acute sense of smell far superior to that of humans, which may explain why non-scientists might think otherwise. Then again, it may not.

But Dr. Shoat, coming from a long line of swine scientists, had presciently hypothesized that finding, though common sense would have us expect the exact opposite. But then again, common sense often over-exaggerates its ability to grasp the nuances of science and understand its processes. Perhaps this is because so much science reporting is written in jargon-filled prose and not clear, non-redundant language understandable to the average normal person. Unlike today, reporters and doctors once wrote clearly, as the following quote from Dr. Eftie exemplifies.

In one of his follow-up studies, Dr. Eftie put it this way:

“Without resorting to value judgements, it is the intent of this research project to substantiate an empirical relationship between the small size of the medium swine eye (as intensified through the pig smell/eyelid blink factor) on the one hand, and resulting intrafamily behavioral oddness on the other.... Animals in the control group progressed, without exception, from small to large size as they matured, thus creating the impression that they could both see more and take increasingly decisive action in response to visual stimuli.”

An ingenious researcher, **Dr. Edward Edwards**, an amphigorologist known for his determinist determining twin studies, took the small-eyed pig studies and applied their methodology to self-promotion among well-known people – i.e. celebrities. He reviewed thirty-five books they had written, including autobiographies and political memoirs, and concluded that those with the smallest eyes (based on optical scans of book jacket photos) tended to have the largest egos. While his sample size was admittedly small, so were their eyes, and he thought intensity of gaze was more important than size. He reported that in a eureka moment he realized that they all seemed to be looking intensely at him. What his subjects had in common – aside from money and having been mentioned in the gossip columns – was that they considered themselves to be “somebodies” (his term, based on their notorious egocentricity). As a good researcher does, he operationalized the term “somebody” to mean “not nobody,” making sure to be precise. What else, if anything, a “somebody” is he left hanging until his follow-up study when he plans to interview the thirty-five and ask them. He expects they will gladly answer, and that those answers will buttress his empirical findings.

Sadly, the first pigs observed by Dr. Eftie are long deceased. They stare no more. Absurd as it may sound, we owe them a great debt. Since a pig’s life is a brief prologue to bacon in a country devoted to devouring the evidence of its crimes, most researchers have had to study the children and grandchildren of Eftie’s pigs. But their offspring have flourished – thank God for that. Pigs seem to reproduce rapidly and in great numbers, and researchers

today have a wide assortment to choose from – across species.

One of the most intriguing aspects of all this ground-breaking research is how it sheds light on the need to replicate studies and repeat inconvenient truths that people wish to avoid. Repetition, repetition, repetition – that’s the key – a sine qua non of the scientific method and the best news fit to print, as Edward Bernays, Sigmund Freud’s nephew and mentor to a certain German leader, instructed our finest opinion leaders.

Of course the news of Dr. Eftie’s important work can’t be repeated by the mainstream media since they have never reported it. Their focus on fake news reporting has diverted our attention from this censorship by omission. One might reasonably conclude they have no interest in autology or pig gazing, and that is a god-damned shame. You can see I’m getting emotional, but the findings about pigs reported here need wide and ceaseless publicity, and we depend on our mainstream media to do that. Keep hammering the same point; that way truth will emerge. People need to hear things repeated before they sink in.

Not just the research into political pigs with small eyes and big egos, but what they say, and what we say about what they say, and what the media repeats about what they think about what they say.

We need the straight truth, and I think that if we compulsively repeat ourselves, we will be marching toward the light. I am sure of that. But it takes perseverance. If we stick to our guns, remain humble, and keep repeating ourselves, this writer believes we will perhaps discover that even pigs with large eyes stare at people. That may be shocking, but it should wake people up.

After all, Dr. Eftie’s dazzling insights had humble beginnings, but he kept after it. The roots of his genius lie in his childhood, as his first observational study makes clear. He was a brilliant and precocious child. When he was seven years old and just starting the second grade, his teacher, Mrs. Schmidt, had the original idea of having her students write about what they did on their summer vacation. Wilfred’s scholarly career began with that essay. Here it is:

Wilfred E 2A My Sumer Vacation

I spent ~~too~~to weeks all sumer at my Granpa Efties on a farm in ~~Conzu~~
~~Canz~~ Canzus. i saw many pigs their. Sum of the pigs saw me ~~too~~two. With
there tiny ~~eeis~~eyes. The Big pigs were very big.

While this childish writing is humorous, it became the inspiration for Dr. Eftie’s scientific breakthrough years later. In 1973, the writer Tom Koch wrote a fascinating article describing his step-by-step maturation on his way to his Ph.D.* It reads like a case study of Piaget’s four stages of cognitive development or Dr. Kubler-Ross’s five stages of grief – Denial, Anger, Bargaining, Depression, Acceptance (DABDA); I forget which. Scholars from across the disciplines should study it since they tend to like stages.

But little news since has been devoted to the advances made by Doctors Shoat and Edwards in their follow-up studies. After all, studies replicated 789 times demand attention, especially considering their findings. It is hoped that this update will convince the skeptical that there is more truth in a pig’s eye than seems to be the case. News like this is often overlooked by the mainstream media that prefers what they call “real news.” It behooves

us to stand with **Dr. Eftie** and the importance of his insights into pigs, especially those with small eyes, since they are looking at us. The surveillance state has arrived.

Dr. Eftie's lifetime work, including "My Sumer Vacation," is comprehensively presented by Tom Koch in the April 1973 issue of Mad magazine, perhaps this country's finest research journal.

Edward Curtin is a writer whose work has appeared widely. He teaches sociology at Massachusetts College of Liberal Arts. His website is <http://edwardcurtin.com/>

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