

# Judicial Watch Uncovers Biden Administration Propaganda Plan to Push COVID Vaccine

By [Judicial Watch](#)

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*Judicial Watch announced today that it received [249 pages](#) of records from the Department of Health and Human Services (HHS) detailing the extensive media plans for a propaganda campaign to push the COVID-19 vaccine.*

The records were received in response to an August 2021 Freedom of Information Act (FOIA) [lawsuit](#) filed after HHS failed to respond to an April 19, 2021 request for records related to the Biden HHS' "[COVID-19 Community Corps](#)" program ([Judicial Watch v. U.S. Department of Health and Human Services](#) (No. 1:22-cv-02315)).

Judicial Watch is asking for all records regarding the application process; all organizations asking to be chosen to participate; all grants; and all communications of representatives of the Department of Health and Human Services regarding the program.

**PGS 30- 34** The newly released records include [a document](#) titled "PEC [Public Education Campaign] Plan April 19 -May 31 [2021]," which includes the following media plans and action items:

## Major [Public Education] Projects in April

- Vaccine engagement package to all entertainment talent and management agencies
- Vaccine engagement package to all media companies and show producers
- Outreach to major culture event producers
- Outreach with WCDT [likely [We Can Do This](#)] brand and engagement ideas to major businesses and associations
- Launch Community Corps Business Chapter
- Start celebrity Share the Mics

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## POTUS May 1-31

- Late night hosts vaccination video.

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## Additional Ideas to be Considered

### **Digital Media**

- Produce HHS question-and-answer videos featuring local Black doctors discussing the vaccines, how they work, and why the public should get vaccinated
- Request that Tom Brady create a video with his parents encouraging vaccination (his parents had COVID last year and he has talked about their tough recovery).
- Create custom partnerships with the social media platforms with algorithms to hit the audience.
- Launch Hollywood comedy writers video content.

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- Work with YouTube on an original special about vaccinations targeted to young people (similar to the YouTube's *Dear Call of 2020* special).
- Work with Instagram to produce a series about vaccines for @Instagram (the largest social media account in the world, 387 million followers). Feature young creators doing in-depth pieces about young people's questions. Request a Stories Highlight on Vaccines on @Instagram to stay on the account through 2021.
- Request major TikTok, Snapchat and Instagram influences to create videos of themselves being vaccinated and start a special campaign of funny and/or musical videos about being vaccinated to encourage others to create content and post.

### **Earned Media**

- Request a vaccination special on Christian Broadcast Network featuring Evangelical leaders.
- Request that the major live TV entertainment shows feature hosts being vaccinated on air (ex: the hosts of *The Voice*).
- Request that the TV morning and daytime talk shows feature special vaccination reunion moments with everyday Americans talking about what this means to them (ex: hugging grandma for the first time).
- Convene an editorial meeting with the publishers of Catholic newspapers and newsletters across the country (ex: *America Magazine*, *Florida Catholic*, *The Catholic Spirit*, *The Tablet*).
- Dr. Biden interview with Chip and Joanna Gaines for Magnolia.
- Request vaccination specials with BET, The Undeclared, Desus & Mero, Sneaker Shopper. Hot Ones.
- Request a vaccination special With Christian Broadcasting Netflix and Evangelical leaders.
- Place a trusted messenger on the Joe Rogan Show and Barstool Sports to

promote vaccination (work with outside expert to identify who will be most effective).

## **Partnerships**

- Work with the NFL, NASCAR, MLB, CMA to request they create content with their talent and release through their broadcast and social channels. Also create a Share the Mic program where the talent elevates public health voices.
- Work with all major sports leagues to send vaccination information to ticket holders
- Work with ESPN for hosts to provide vaccination information.
- Partner with Disneyland Parks for vaccination events when the amusement parks reopen.
- Work with the Hollywood guilds to work vaccination messaging into scripted and reality TV shows (ex: Writers Guild, Directors Guild.)

“These records show a disturbing and massive campaign by the Biden administration to propagandize and politicize the controversial COVID vaccine,” said Judicial Watch President Tom Fitton. “It seems as if the entire entertainment industry was an agent for the government!”

Through FOIA, Judicial Watch has uncovered a substantial amount of information about COVID-19 issues:

- Recently, NIH records [revealed](#) an FBI “inquiry” into the NIH’s controversial bat coronavirus grant tied to the Wuhan Institute of Virology. The records also show National Institute of Allergy and Infectious Diseases (NIAID) officials were concerned about “gain-of-function” research in China’s Wuhan Institute of Virology in 2016. The Fauci agency was also concerned about [EcoHealth Alliance’s](#) lack of compliance with reporting rules and use of gain-of-function research in the NIH-funded research involving bat coronaviruses in Wuhan, China.
- HHS records revealed that from 2014 to 2019, [\\$826,277](#) was given to the Wuhan Institute of Virology for bat coronavirus research by the NIAID.
- NIAID records showed that it [gave nine China-related grants to EcoHealth Alliance](#) to research coronavirus emergence in bats and was the NIH’s top issuer of grants to the Wuhan lab itself. The records also included an email from the vice director of the Wuhan Lab asking an NIH official for help finding disinfectants for decontamination of airtight suits and indoor surfaces.
- HHS records included an “[urgent for Dr. Fauci](#)” email chain, citing ties between the Wuhan lab and the taxpayer-funded [EcoHealth Alliance](#). The government emails also reported that the foundation of U.S. billionaire Bill Gates worked closely with the Chinese government to pave the way for Chinese-produced medications to be sold outside China and help “raise China’s voice of governance by placing representatives from China on important international counsels as high level commitment from China.”
- HHS records included a grant application for research involving the coronavirus that appears to describe “[gain-of-function](#)” research involving RNA extractions from bats, experiments on viruses, attempts to develop a chimeric virus and efforts to genetically manipulate the full-length bat SARSr-CoV WIV1 strain

molecular clone.

- HHS records showed the State Department and NIAID knew immediately in January 2020 that [China was withholding COVID data](#), which was hindering risk assessment and response by public health officials.
- University of Texas Medical Branch (UTMB) [records](#) show the former director of the Galveston National Laboratory at the University of Texas Medical Branch (UTMB), [Dr. James W. Le Duc](#) warned Chinese researchers at the Wuhan Institute of Virology of potential investigations into the COVID issue by Congress.
- HHS records regarding biodistribution studies and related data for the COVID-19 vaccines show a key component of the vaccines developed by Pfizer/BioNTech, lipid nanoparticles (LNPs), were found [outside the injection site](#), mainly the liver, adrenal glands, spleen and ovaries of test animals, eight to 48 hours after injection.
- Records from the Federal Select Agent Program (FSAP) reveal [safety lapses](#) and violations at U.S. biosafety laboratories that conduct research on dangerous agents and toxins.
- HHS records include [emails](#) between National Institutes of Health (NIH) then-Director [Francis Collins](#) and Anthony Fauci, the director of National Institute of Allergy and Infectious Diseases (NIAID), about hydroxychloroquine and COVID-19.
- HHS records show that NIH officials [tailored confidentiality forms](#) to China's terms and that the World Health Organization (WHO) conducted an unreleased, "strictly confidential" COVID-19 epidemiological analysis in January 2020.
- Fauci [emails](#) include his approval of a press release supportive of China's response to the 2019 novel coronavirus.

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