

"Buying Up America": The Individual Wealth of US **Billionaires**

By James Hall

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<u>Inequality</u>

A quaint comparison of what money can buy in today's market has Bill Gates being able to afford every home in Boston. His \$76.6 billion reported by the Washington Post or the \$78.4 billion by Forbes seems a pittance when put up against John D. Rockefeller's peak wealth of \$318.3 billion (based on 2007 US dollar).

According to your resident commissars over at MSNBC, "The median net worth of American households hasn't changed much over the past decades, it's about \$20,000." So if Gates decided to purchase all the Beantown houses, whom would he pay for the bricks and mortar? Certainly, most Americans may think of "their home is their castle", but few actually own a debt free deed to their grand estate. No wonder the banks and financial institutions, are so fond of placing liens on real property.



The proportional context of looking at individual wealth within the relative value of global wealth is examined in the essay; It's A "0.6%" World: Who Owns What Of The \$223 Trillion In Global Wealth, seems trite. Zerohedge concludes, "The bottom line: 29 million, or 0.6% of those with any actual assets under their name, own \$87.4 trillion, or 39.3% of all global assets."



Here are the stunning facts:

"In 2012, 3.2 billion individuals - more than two-thirds of the global adult population - have wealth below USD 10,000, and a further one billion (23% of the adult population) are placed in the USD 10,000-100,000 range.

The average wealth holding is modest in the base and middle segments of the pyramid, total wealth amounts to USD 39 trillion, underlining the potential for new consumer trends products and for the development of financial services targeted at this often neglected segment.

The remaining 373 million adults (8% of the world) have assets

exceeding USD 100,000.

And then the top of the pyramid: 29 million US dollar millionaires, a group which contains less than 1% of the world's adult population, collectively owns nearly 40% of global household wealth.

Some 84,500 individuals are worth more than USD 50 million, and 29,000 are worth over USD 100 million."

After absorbing this macro economic analysis, it should ease the pain that the stewardship of world wealth is in such trustworthy hands. No need to burden the masses with the weight of building wealth, when that formula for getting to the top of the financial pyramid, has room for only the few. The expert obelisk creators never meant for wealth sharing and the tools to construct one's own prosperity are not included in your capital accumulation education. The liability of mortgage and property tax obligations to retain your edifice requires regular payments to maintain the privilege of possession. Ownership is only a conditional wealth asset.

Investopedia says 3 Simple Steps To Building Wealth are:

"You need to make it. This means that before you can begin to save or invest, you need to have a long-term source of income that's sufficient enough to have some left over after you've covered your necessities.

You need to save it. Once you have an income that's enough to cover your basics, you need to develop a proactive savings plan.

You need to invest it. Once you've set aside a monthly savings goal, you need to invest it prudently."

Ordinary consumers do not build great fortunes. The elementary prescription for "getting ahead" is severely limited in thinking for a world that frequently conducts business as a blood sport. However, many of the enterprises that carve out a market for their products or services have a distinct edge over the unconnected entrepreneur. Namely, government directed and controlled startups or collaborated ventures frequently become the commercial giants of the economy. Here lays the confusion when defining wealth as an accounting device of personal ownership of assets.

In addition, governments are often in the privatization and sale of state assets. The Economists reports that the "IMF estimate that non-financial government assets average 75% of GDP in advanced economies. In most countries, these are worth more than financial assets (stakes in listed firms, sovereign-wealth and securities holdings and the like)."Liquid cash flow and high worth individuals, especially with inside track contacts, are able to cherry pick sweet heart deals. Such opportunities, usually transfers treasure, but infrequently are engines of new wealth creation. The only guarantee is that money, made or lost depending upon the accounting needs of the vulture predator, is never an option for the normal hard working taxpayer.

Unless people accept the reality that creating and growing wealth is a noble objective that involves the widespread commerce participation of a merchant class, the outrageous disparity of the top down wealth stream will widen even more, as the top tier inclusion

narrows to fewer mega-billionaires.

Global business encourages transnational conglomerates with commercially identifiable names and logos. When entire economies prevail under a business plan that eliminates any rival competition, and achieves sole market dominance, the prospects to advance the individual wealth ledger of the average person diminishes.

An opportunistic society can only exist when independent business flourishes. Government bureaucrats and corporate technocrats oppose an unambiguous free market economy. As the <u>map</u> of the über-billionaires illustrates, their checkbook could swallow up entire cities. However, digesting, let alone growing communities into quality environments for future generations, takes an active involvement in the wealth building process that rewards contributing players. Without a widespread populace practicing mutually beneficial business transactions, the capacity to achieve the skills necessary to compete successfully, will never develop. Instead of making money, saving money and investing money, learn the aptitude of business as a lifelong endeavor.

The poor will always be scraping the bottom, until they learn how to advance their abilities for the betterment of their own families. The alternative to greater concentration of wealth is to initiate a viable substitute to the financial stranglehold that furthers the appetites of egomaniacs like the character, <u>Bretton James</u> in the movie Money Never Sleeps. In the end, the true individual wealth that anyone can attain is the sincerity and moral substance of his or her own character. Money may not snooze from making more cash, but is only a means to elevate living a life worth lived. In such a quest, the super rich may have a net worth equivalent to one's property, but they can never afford the essence of your family or measure of your community.

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