

# How Lobbies, Intelligence Services and Advertisers Dictate Mainstream Media Content

Support independent media

By [Global Research](#) and [Global Research](#)

Theme: [Media Disinformation](#)

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*Recently, several journalists who worked in the mainstream media (MSM) exposed its corrupt nature, weighing in on the growing mistrust it inspires. We hope the following will inspire you to **[support independent media like Global Research!](#)***

Former chief political commentator of the *Telegraph*, Peter Osborne, resigned from the newspaper because it would not publish articles on HSBC for fear of losing advertising revenues. The bank is known for [money-laundering for the Mexican drug cartels](#) as well as its involvement in [tax evasion schemes](#).

In an opinion piece called “Why I resigned from the Telegraph” he wrote:

“The coverage of HSBC in Britain’s Telegraph is a fraud on its readers. If major newspapers allow corporations to influence their content for fear of losing advertising revenue, democracy itself is in peril...From the start of 2013 onwards stories critical of HSBC were discouraged. HSBC suspended its advertising with the Telegraph... HSBC, as one former Telegraph executive told me, is “the advertiser you literally cannot afford to offend” (Peter Osborne, [Why I have resigned from the Telegraph](#), Open Democracy, February 17, 2015)



When it comes to powerful lobbies’ influence on media content, the Zionist lobby is very well known for accusing journalists and editors of anti-Semitism and imposing its own propaganda. Even so-called progressive newspapers such as *The Guardian* are subject to Zionist propaganda. David Cronin writes:

I submitted an exposé of how the [pro-Israel lobby](#) operates in [Brussels](#). While waiting to find out if the piece would be used, I phoned [Matt Seaton](#), who had taken over as comment editor. We had a pleasant conversation but Seaton stressed that he regarded the subject as sensitive.

I, then, modified the piece to make its tone less polemical. Still, it was not published...

Cronin decided to write about his experience when he realized that *The Guardian* was much less reluctant to offer platforms to Israeli politicians and their Zionist propaganda:

“Daniel Taub, Israel’s ambassador to the UK ... uses a quote attributed to [Golda Meir](#), Israel’s prime minister from 1969 to 1974, to hit back at aid agencies who accuse Israel of impeding Gaza’s reconstruction: “We will only have peace when our enemies love their children more than they hate ours.” The inference that Palestinians hate Israelis more than they love their children is a racist caricature... In February, the paper gave [Yair Lapid](#), until recently Israel’s finance minister, a [platform](#) to describe calls for a [cultural boycott](#) of Israel as “shallow and lacking in coherence. (David Cronin [How The Guardian Told Me to Steer Clear of Palestine](#), Electronic Intifada, 11 March 2015)

*Frankfurter Allgemeine Zeitung*’s former editor Udo Ulfkotte recently published a book called “Bought Journalists. How Politicians, Secret Services and High Finance Control the Mass Media” ([Gekaufte Journalisten](#)), in which he explains how journalists manipulate the masses for powerful interests:

Saying he believes a medical condition gives him only a few years to live, and that he is filled with remorse, Dr. Udo Ulfkotte, the editor of *Frankfurter Allgemeine Zeitung*, one of Germany’s largest newspapers, said in an interview that he accepted news stories written and given to him by the CIA and published them under his own name. Ulfkotte said the aim of much of the deception was to drive nations toward war. (Ralph Lopez, [Editor of Major German Newspaper Says He Planted Stories for the CIA](#), Reader Supported News, February 04, 2015)

Another book stirred some controversy lately, *Au service de la République*, (Serving the Republic) Roger Auque’s memoirs published posthumously. Auque, a well-known journalist who worked for major French magazines as well as the French Canadian public network Radio-Canada, admitted: “I was paid by the Israeli secret services to lead operations in Syria, using reporting as a cover.” *Le Figaro*, one of France’s leading magazines for which he worked, [writes that](#) “he also offered his services to the DGSE, (the French CIA) before becoming an object of interest for the CIA.”

Contrary to Ulfkotte, who’s filled with remorse, the French reporter was “not at all ashamed of this revelation”.

These few examples show once again the importance of independent media and how the corporate mainstream media is nothing but a mouthpiece for powerful interests who do not want you to be informed but rather want to manufacture consent and keep you in the dark about important issues.

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