

# GMOs, Monsanto's RoundUp Found in Kellogg's Froot Loops

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Theme: [Biotechnology and GMO](#)

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Independent DNA lab testing has verified that 100% of the corn in Kellogg's Froot Loops is genetically modified corn, containing DNA sequences known to be present in insecticide producing Bt and Roundup Ready corn. The soy also contained DNA sequences known to be present in Roundup Ready GMO soy. What's more, tests documented the presence of glyphosate at 0.12 mg/kg, the main chemical ingredient of Monsanto's best-selling Roundup weedkiller.

Bt crops, such as Bt corn, have been shown to [cause serious health problems](#). The EPA has registered Bt corn as a pesticide as the crop makes its own insecticide. The makers of Bt corn, primarily Monsanto and Syngenta, are responsible for selling this food-stuff to companies like Kellogg's, but they have the choice to source their corn from organic farmers, and simply don't.

“. . . a toxin called Bacillus thuringiensis or Bt, designed to attack a corn pest called the corn rootworm. Rats fed Mon 863 developed several reactions, including those typically found with allergies (increased basophils), in response to infections, toxins and various diseases including cancer (increased lymphocytes and white blood cells), and in the presence of anemia (decreased reticulocyte count) and blood pressure problems (decreased kidney weights).”

In-vitro studies [have found](#) that the insecticides in the corn used in Froot Loops may be [toxic to human kidney cells](#). At only 100 parts per million (ppm), Monsanto's biopesticide led to cell death. Furthermore, they found that Roundup at 57.2ppm killed half of the cell population – 200 times below agricultural use.

What's more, feeding studies conducted on mammals [found adverse effects](#), including:

- Immune system disturbances
- Blood biochemistry disturbances
- Male reproductive organ damage
- Disturbances in the functioning of the digestive system
- Signs of organ toxicity



Image credit: gmofreeusa.org.

Commenting on the lab test results, Diana Reeves, Executive Director of GMO Free USA and mother of 3 says:

“We find it disturbing that Kellogg’s is feeding children unlabeled GMOs and toxic herbicides. Statistics show that this is the first generation of children that are sicker than their parents. Is Kellogg’s endangering our children? Based on the growing body of scientific evidence, we believe so and we hold Kellogg’s accountable. Parents need to know what they’re feeding their children, and Kellogg’s is spending millions to keep the composition of their products hidden.”

Unfortunately, these insecticidal proteins aren't exactly broken down and excreted through the digestive tract as the industry would have us believe.

“We are deeply concerned about the health risks of genetically engineered foods and the associated insecticides and herbicides, especially their effect on the bodies of growing children. Children eat more food per pound of body weight than the average adult. As a result, pound for pound, they have substantially heavier exposures than adults to any toxins that are present in food, water or air. Children are undergoing rapid growth and development and their delicate developmental processes are easily disrupted. We must keep them safe,” said Alexandra Zissu, Editorial Director of Healthy Child Healthy World.

There is a good reason that Kellogg’s spent over \$1,012,552 on media propaganda in California & Washington to defeat voter ballot initiatives that would have required the labeling of GMO foods, and now are contributing again to the defeat of [labeling initiatives in Oregon \(contributing \\$250,000\)](#).

This is why consumers are standing up for their rights to eat healthy, and are [boycotting Kellogg’s](#).

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