

CNN Loses Half Its Viewers: Corporate Media Downhill Plunge Continues As Alternative Media Explodes

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In the last few years the people of the world have witnessed and been a part of a mass awakening of humanity on a level never seen before.

The people are no longer standing idly by as the powers that be further seek to control every aspect of their lives.

A major part of this mass awakening has been the revelation that the corporate controlled media has literally served the military industrial complex for at least the last 20 years.

As advertisers and readers flock to the alternative media, the old dinosaur media continues its downhill plunge with CNN leading the free fall.

This fact was solidified by the recent release of the March and Q1 cable news ratings which showed CNN down a total of up to 50% and a downhill turn by all three cable news networks.

An article released on these numbers [by TVNewser](#) outlined the new ratings: _

CNN bore the brunt of the downward trend the news networks experienced this month and for much of the first quarter, when compared to the busy first few months of 2011. For the month of March, CNN was down -50% in total viewers and down -60% in A25-54 viewers (Total Day).

Although overall net traffic was down up to 21%, the fact remains that the alternative media continues their upward trend while the corporate funded lapdog media continues to plunge into oblivion.

When you consider that stations such as CNN and Fox News are receiving millions and millions of dollars of corporate advertising revenue yet failing to expand, the reality of the continual mass awakening that we now find ourselves in becomes much clearer.

News outlets that continue to server the new world order will soon be the thing of the past as real media finally breaks through the once rock solid stranglehold the powers that be have had on the media.

Pat Donworth is a teacher, writer, editor, and consciousness explorer. She has worked as as a university and hospital chaplain, a writer/editor (books, magazine articles, professional

book reviews); and teacher and workshop leader (consciousness technology and healing).

I designed this blog to be a portal for news and articles that reveal, point to, herald, and assist awakening souls to implement, and make practical, the changes that will usher in a new world based on unity, compassion, and collaboration.

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