

Brainwashing the Masses: 6 Companies Own Almost All of the Media in the U.S. - Using Medical “Doctors” to Sell Their Message

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Global Research, November 05, 2020
[Health Impact News](#)

Region: [USA](#)

Theme: [Intelligence](#), [Media Disinformation](#)

*The current “war against the Coronavirus” is primarily an **information war**, with the corporate media putting forth a unified message they want the public to believe, and any efforts to present alternative information is vigorously opposed and ridiculed.*

Six major companies own almost all of the media outlets in the U.S., including TV, print, and Internet, which includes video games.

[WebFX](#) documented this a few years back with an infographic. The Infographic is a bit dated, as AT&T bought Time Warner in 2018, for example, which just led to further consolidation of the media giants.

In modern America, it feels like you have an unlimited variety of entertainment and media options right at your fingertips.

Television, film, and video game companies seem to come out of the woodwork in today’s startup-centric economy. Who knows what they’ll do next? But while it may seem like you have limitless options, most of the media you consume is owned by one of six companies. These six media companies are known as The Big 6.

While independent media outlets still exist (and there are a lot of them), the major outlets are almost all owned by these six conglomerates. To be clear, “media” in this context does not refer just to news outlets — it refers to any medium that controls the distribution of information. So here, “media” includes 24-hour news stations, newspapers, publishing houses, Internet utilities, and even video game developers.

With that in mind, let’s take a look at each of The Big 6, who control them, and what they own.

The SIX CORPORATIONS THAT OWN ALL MEDIA

Being a media giant is not enough. To be a media giant, you must own all media. The six corporations that own all media are: National Amusements, Disney, Time Warner, Comcast, News Corp., and Viacom.

NATIONAL AMUSEMENTS

 CEO: Summer Redstone
 \$4.6 billion 2017

MEDIA ASSETS:

TELEVISION AND FILM



PRINT


VIDEO GAMES


INTERNET



Disney

 CEO: Bob Iger
 \$44.9 billion 2017

MEDIA ASSETS:

TELEVISION AND FILM



PRINT


VIDEO GAMES


Time Warner

 CEO: Jeff Bewkes
 \$32.5 billion 2017

MEDIA ASSETS:

TELEVISION AND FILM



PRINT


INVESTMENTS


VIDEO GAMES


MUSIC



INTERNET



Walter Cronkite was one of the most famous TV journalists and perhaps one of the most trusted men in America in the 1960s and 1970s. He read the news on the CBS TV network each evening Monday through Friday from 1962 through 1981.

This is what Walter Cronkite wrote in the introduction to the 1996 book *Censored - The News That Didn't Make the News- And Why*, by Carl Jensen. Walter Cronkite wrote:

A handful of us determine what will be on the evening news broadcasts, or, for that matter, in the New York Times or Washington Post or Wall Street Journal.... Indeed it is a handful of us with this awesome power... a strongly editorial power.

...we must decide which news items out of hundreds available we are going to expose that day. And those [news stories] available to us already have been culled and re-culled by persons far outside our control.

Late night comedian Conan O'Brien produced some clips some years ago that showed how these corporate media companies control the narrative on your local and national news stations to broadcast a unified message, showing that very little, if any, real investigative reporting was being done.

Watch:

Campaign Final Days Can Get a Little Salty:

The Easter Bunny's Springless Steps

Where Can You Enjoy Cyber Monday Sales?

The End Of E-mail Overload?

Using "Medical" Doctors to Sell Products or Ideas - Appeal to Authority

As I reported recently ([Doctors vs. Doctors: Who's Telling the Truth?](#)), there is a huge difference between medical doctors out on the frontlines actually treating patients, and political or TV doctors who do not actually treat patients, but use their American-accepted status symbol of authority to try and convince the masses to believe what the Corporate Media companies, and their sponsors, want you to believe.

Today, the main sponsors of the six largest media corporations are pharmaceutical companies.

But some 60 years ago, those sponsors were mainly the tobacco industry.

Here are some "blasts from the past" that most of our readers are probably too young to remember.

If any of these gems from YouTube disappear, let us know, and we will get them back up on another platform.

*

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