

Bombshell Video, Leaked Documents Detail How Facebook Censors Vaccine Facts When They Don't Fit CDC, Big Pharma Narrative

New internal docs leaked to Project Veritas show how Facebook is secretly censoring COVID vaccine information that goes against its ideology, even if the facts are true.

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Global Research, May 26, 2021

[Children's Health Defense](#) 25 May 2021

Region: [USA](#)

Theme: [Intelligence](#), [Media Disinformation](#),
[Science and Medicine](#)

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Investigative journalist James O'Keefe from [Project Veritas](#) on Monday [released a bombshell video](#) of two Facebook insiders blowing the whistle on the tech giant's effort to secretly censor — on a global scale — COVID vaccine questions and concerns.

The [Facebook](#) whistleblowers [alleged the company](#) is pushing an initiative to censor [vaccine hesitancy](#) on its platform.

According to new [leaked documents](#), the social media giant uses algorithms to target users who disseminate messaging that runs counter to the company's political ideology and vaccine narrative — even if the comments are factually accurate.

An internal memo [obtained](#) by Project Veritas explained “Vaccine Hesitancy Comment Demotion.” O'Keefe told [Sean Hannity](#) on Monday that Facebook initiated a “beta” test for the algorithm that classifies some users under two incremental tiers of what they dub “vaccine hesitancy” or a “VH Score,” and does so without the user's knowledge.

The stated goal of the new feature is to “drastically reduce user exposure” to “VH” comments, [O'Keefe's team reported](#), and decrease “other engagement of VH comments including create, likes, reports [and] replies.”

“Based on that VH score, we will demote or leave the comment alone depending on the content within the comment,” an anonymous whistleblower said.

The insider, who is described by O'Keefe as a “data center technician” for Facebook, [revealed the tech giant](#) was running the “test” on 1.5% of its 3.8 billion users with the focus on the comments sections on “authoritative health pages.”

“They’re trying to control this content before it even makes it onto your page, before you even see it,” the [insider told O’Keefe](#).

Another leaked document addressed “Borderline Vaccine Framework,” which classifies content with another expressed “goal” to “identify and tier the categories of non-violating content that could discourage vaccination in certain contexts, thereby contributing to vaccine hesitancy or refusal.” The framework states: “We have tiered these by potential harm and how much context is required in order to evaluate harm.”

The ratings are [divided into two tiers](#): “Alarmism & Criticism” and “Indirect Vaccine Discouragement,” which includes celebrating vaccine refusal and “shocking stories” that may [deter others from getting vaccinated](#) even if events or facts are potentially or actually true.

The algorithm flags key terms in comments to determine whether or not it can remain in place, but allows human “raters” to make a ruling if the algorithm cannot do so itself.

“What’s remarkable about these private documents that Facebook has not wanted you to see until tonight is that ‘Tier 2’ [violation] says even if the facts are true that you will be targeted and demoted — your comments will be targeted and demoted,” [O’Keefe said](#).

The [first whistleblower told O’Keefe](#) that Facebook, led by CEO [Mark Zuckerberg](#), wants to “build a community where everyone complies — not where people can have an open discourse and dialogue about the most personal and private and intimate decisions.”

“The narrative [is] [get the vaccine](#), the vaccine is good for you, everyone should get it. If you don’t, you will be singled out as an enemy of society.”

In response to the leaked documents, [Facebook told Project Veritas](#), “We proactively announced this policy on our company blog and also updated our help center with this information.”

O’Keefe, however, said the change in policy has largely been private while Facebook holds itself out as being a free speech town square.

Facebook working with CDC to censor reports of vaccine injury from its own VAERS system

Facebook insiders and [leaked internal documents](#) allege the company coordinates with the Centers for Disease Control and Prevention (CDC) to censor vaccine content, including reports submitted to the CDC’s Vaccine Adverse Events Reporting System ([VAERS](#)).

“So the [VAERS](#) is a Vaccine Adverse Events Reporting System. It looks like [Facebook] is measuring the comments where they’re mentioning where, you know, that the patient died,” said the Facebook whistleblower. “Really they [the CDC] support all of this because you know they release the standards, the CDC themselves. And that’s really one of, one of the primary things that Facebook is basing their policy off of.”

Under Facebook’s Borderline Vaccine Framework, content pointing to VAERS data is censored because it suggests “extreme risk without providing context.”

The insider said Facebook is open about the fact they're coordinating with the CDC.

Ultimately, any facts that don't fit a particular narrative are omitted, demoted, deboosted, banned or considered dangerous to society, said O'Keefe.

Children's Health Defense sues Facebook over censorship

In August 2020, [Children's Health Defense](#) (CHD) filed a [lawsuit](#) charging Facebook, Mark Zuckerberg and several fact-checking organizations with censoring truthful public health posts and for fraudulently misrepresenting and defaming the children's health organization.

The [complaint alleges](#) Facebook has "insidious conflicts" with the [pharmaceutical industry](#) and health agencies, and details factual allegations regarding the CDC, CDC Foundation and the World Health Organization's extensive relationships and collaborations with Facebook and Zuckerberg, calling into question Facebook's collaboration with the government in a censorship campaign.

Facebook censors CHD's page, targeting factual information about vaccines, [5G](#) and public health agencies. Facebook-owned Instagram [deplatformed](#) CHD Chairman Robert F. Kennedy, Jr. on Feb. 10 without notice or explanation.

Lawyers for Children's Health Defense are [awaiting the ruling](#) of Judge Susan Illston after defendants' filed a motion to dismiss in the CHD [lawsuit](#) alleging government-sponsored censorship, false disparagement and wire fraud.

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