

Atlanta Federal Reserve releases DVD aimed at helping banks prepare for disasters

By [Global Research](#)

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In the aftermath of a disaster, banks play a vital role, distributing cash to their customers and ensuring that their customers are able to meet the financial needs of their families and their businesses.

Drawing on the experience of bankers who have weathered crisis situations, the Federal Reserve Bank of Atlanta developed *Crisis Preparedness: Reconnecting the Financial Lifeline*, a DVD designed to assist bankers with their institutions' emergency preparedness efforts. Each section of the DVD profiles a facet of crisis preparedness, from preparing and testing a plan to caring for employees to providing cash to customers to working with banks and first responders.

The DVD features interviews with bankers and Atlanta Fed staff. The examples featured in the DVD emphasize the need for crisis preparedness and practical steps institutions can take to be prepared. The DVD includes supplemental in-depth interviews with these featured bankers.

The DVD can be downloaded or ordered at the Atlanta Fed's Web site:
http://www.frbatlanta.org/bank_info/crisis_preparedness.cfm.

The Federal Reserve Bank of Atlanta serves the Sixth Federal Reserve District, which encompasses Alabama, Florida, Georgia and parts of Louisiana, Mississippi and Tennessee. As part of the nation's central banking system, the Atlanta Fed participates in setting national monetary policy, supervises numerous commercial banks and provides a variety of financial services to depository institutions and the U.S. government. The Atlanta Fed offers economic and financial education outreach to teachers, students, and others through a variety of programs and activities.

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